

ONLINE RATE CARD 2024

www.BigOrangeMedia.com



A)	Home Page 首页	Artwork Size (px) (w x h)	Page Location/ File Format	Daily Rate (RM)	Weekly Rate (RM)
1	活动新闻 / 活动广告 Event Launching News / Event Advertorials	Subject to the number of photo (not more than 2 pieces) & number of wordings (not more than 800 words).	Top/ Middle JPG/ GIF <100kb	1,350	8,000
2	品新闻 / 产品广告 Product Launching News / Product Advertorials				
3	服务新闻 / 服务广告 Services Promo News / Services Promo Advertorials				
4	品牌故事 Brand Story	Subject to the number of photo (not more than 6 pieces) & number of wordings (not more than 2000 words).	Top/ Middle JPG/ GIF <100kb	3,500	20,000
5	独家专访 Exclusive Front Cover Interview	Subject to the number of photo (not more than 10 pieces) & number of wordings (not more than 3000 words).	Top/ Middle JPG/ GIF <100kb	8,400	50,000
B)	ROS Display 广告	Artwork Size (px) (w x h)	Page Location/ File Format	Daily Rate (RM)	Weekly Rate (RM)
1	全页 - 长方形 Full Page (Long Rectangle) *direct linking to advertisers' website	300 x 600	No Specific Positioning JPG < 100kn	2,500	15,000
2	半页 - 正方形 Half Page (Square) * direct linking to advertisers' website	300 x 400	No Specific Positioning JPG < 100kn	1,350	8,000
C)	TOP/ BOTTOM Banner 顶部或底部通栏	Artwork Size (px) (w x h)	Page Location/ File Format	Daily Rate (RM)	Weekly Rate (RM)
1	顶部通栏 Top Banner *direct linking to advertisers' website	728 x 90 (Desktop) 320 x 50 (Mobile)	Prominent JPG/GIF < 100KB	4,200	25,000
2	底部通栏 Bottom Banner * direct linking to advertisers' website	728 x 90 (Desktop) 320 x 50 (Mobile)	Prominent JPG/GIF < 100KB	3,500	20,000

*Advertisement are subject to Service Charges 6%

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D)	Home Page Video 首页视频	Artwork Size (px) (w x h)	Page Location/ File Format	Daily Rate (RM)	Weekly Rate (RM)
1	新活动视频 Event Promo Clip	60 minutes MP 4 500 MB	Top / Middle MP4 with 500 MB	2,500	15,000
2	新节目视频 Program Promo Clip	2 minutes MP 4 150 MB	Top / Middle MP4 with 150 MB	1,350	8,000
3	广告商视频 Advertiser / Product Promo Clip	30 seconds MP 4 60 MB	Top / Middle MP4 with 60 MB	1,000	6,000
E)	Sub Page 副页	Artwork Size (px) (w x h)	Page Location/ File Format	Daily Rate (RM)	Weekly Rate (RM)
1	新科技 New Techs	Subject to the number of photo (not more than 2 pieces) and number of wordings (not more than 800 words)	Insert according to the title column No Specific Positioning	800	5,000
2	一带一路发展 Development of One Belt One Road				
3	上市企业 Public Listed Company				
4	东盟之窗 Asean Window				
5	中小企业专栏 SME Sharing Column				
6	亚洲企业 Asian Company(full)				
7	人物 Personality				
8	保健 Healthcare				
9	区块链 Blockchain				
10	商业趋势 Market Trends				
11	娱乐频道 Entertainment(full)				
12	时尚主义 Trend(full)				
13	热点透视 Focus(full)				
14	生活品位 Lifestyle				
15	经济趋势 Economic Trends				
16	高科技 High Techs				
17	广告或服务资讯 Advertisements or Service Info				

Loading Charges:	Deadlines :
1. Home Page Specific Position: +50%.	1.Booking : 10 working days before publication/online date.
2. Sub Page Specific Position: +35%.	2.Material : 5 working days before publication/online date